

Advertising Doesn't Cost...It Pays!

Get Your Message in 1,000's of Area Mailboxes

Milaca Today Paper • Princeton Today Paper • Zimmerman Today Paper

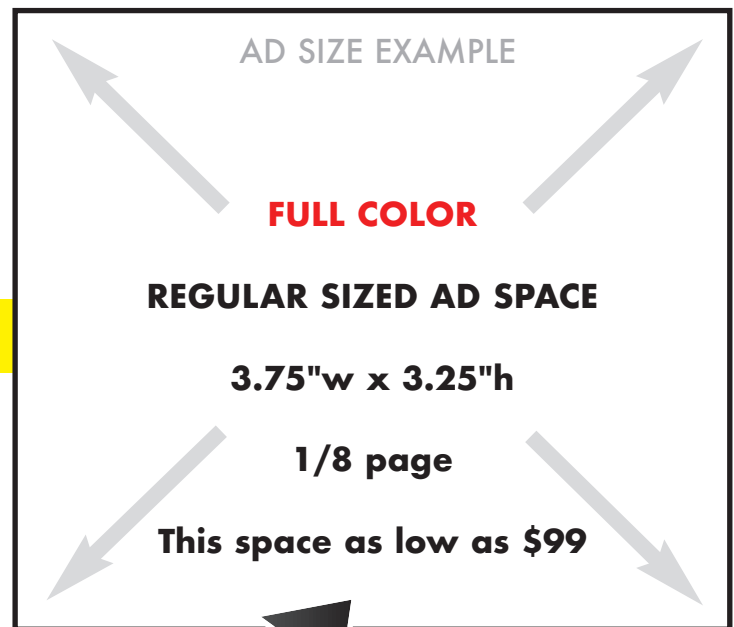
COLOR DISPLAY AD SPACES — PRICED PER PAPER

Cover page - small ad size - \$129
Cover page - regular ad size - \$159
Inside page -1/8 page \$159 - 3.75"w x 3.25"h
Inside page -1/4 page \$295 - 5"w x 7.9"h
Inside page -1/2 page \$395 - 10.4"w x 7.9"h
Full page \$595 - inside page - 10.4"w x 16"h
Full page \$695 - back cover - 10.4"w x 16"h

“You can Save with consecutive ad spaces”

CONSECUTIVE COLOR AD SPACES 1/8 page spaces per issue packages

- 1 consecutive issue \$159 per issue
- 4 consecutive issues \$129 each month
- 8 consecutive issues \$119 each month
- 12 consecutive issues \$99 each month



CURRENT COLOR AD SPECIALS

- ① **Inside page** - full page ad - \$595 in 1st paper.
Run same ad in 2nd paper - **reduced** \$495 - **Save \$100**
- ② **Back cover page** - full page ad - \$695 for any one paper.
Run same ad in 2nd paper - **reduced** \$595 - **Save \$100**

ADVERTISEMENT DESIGN IS FREE!

Pick the ad size...We'll design it for **FREE**.
ALL ad spaces are full color, no extra charge.

**SPECIAL
FLYER INSERTS**
Just \$79 per 1,000 inserts
or
Printed & Inserted by the paper
- **Black \$795** or
- **Full Color \$1179**
Printed on White 60# paper
FREE flyer design provided

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