

Advertising Doesn't Cost...It Pays!

Get Your Message in 1,000's of Area Mailboxes

Milaca Today Paper • Princeton Today Paper • Zimmerman Today Paper

DISPLAY AD SPACES — PRICED PER PAPER

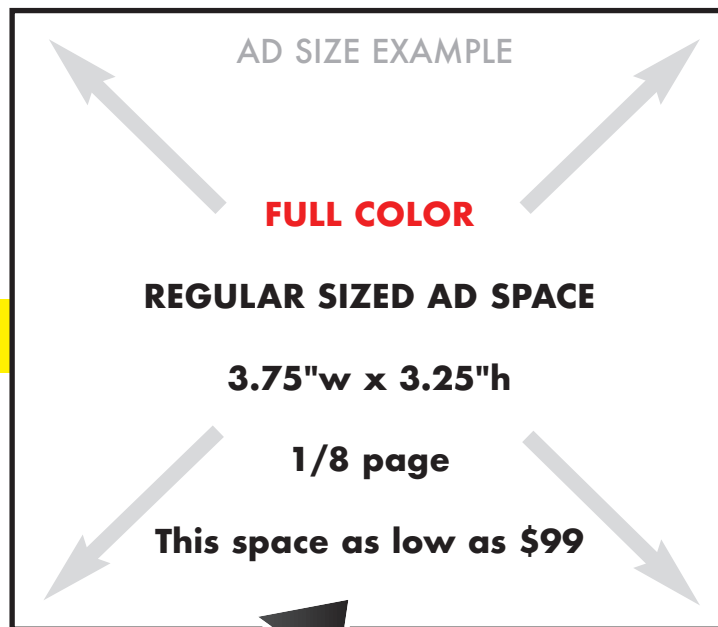
Cover page - small ad size - \$119
Cover page - regular ad size - \$149
Inside page -1/8 page \$149 - 3.75"w x 3.25"h
Inside page -1/4 page \$295 - 5"w x 7.9"h
Inside page -1/2 page \$450 - 10.4"w x 7.9"h
Full page \$495 - inside page - 10.4"w x 16"h
Full page \$595 - back cover - 10.4"w x 16"h

“You can Save with consecutive ad spaces”

CONSECUTIVE AD SPACES

1/8 page spaces per issue packages

- 1 consecutive issue \$149 per issue
- 4 consecutive issues \$119 each month
- 8 consecutive issues \$109 each month
- 12 consecutive issues \$99 each month



CURRENT AD SPECIALS

- ① **Inside page** - full page ad - \$495 in 1st paper.
Run same ad in 2nd paper - **reduced** \$395 - **Save \$100**
- ② **Back cover page** - full page ad - \$595 for any one paper.
Run same ad in 2nd paper - **reduced** \$495 - **Save \$100**

ADVERTISEMENT DESIGN IS FREE!

Pick the ad size...We'll design it for **FREE**.
ALL ad spaces are full color, no extra charge.

SPECIAL
FLYER INSERTS
Just \$59 per 1,000 inserts
or
Printed & Inserted by the paper
- **Black \$695** or
- **Full Color \$979**
Printed on White 60# paper
FREE flyer design provided

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