

Advertising Doesn't Cost...It Pays!

Get Your Message in 1,000's of Area Mailboxes

Milaca Today Paper • Princeton Today Paper • Zimmerman Today Paper

REGULAR AD SPACES — PER PAPER — ONE ISSUE AT A TIME.

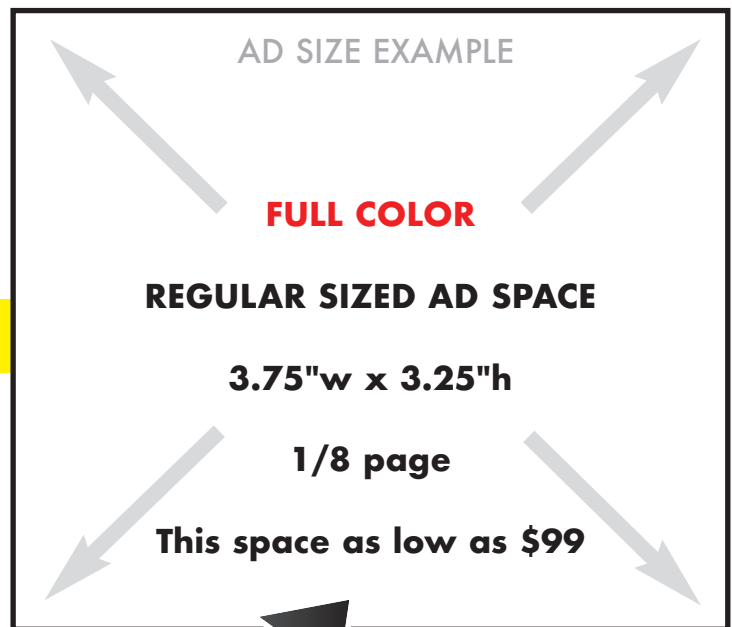
Cover page - small ad size - \$119
Cover page - regular ad size - \$139
Inside page -1/8 page \$139 - 3.75"w x 3.25"h
Inside page -1/4 page \$350 - 5"w x 7.9"h
Inside page -1/2 page \$450 - 10.4"w x 7.9"h
Full page \$395 - inside page - 10.4"w x 16"h
Full page \$850 - back cover - 10.4"w x 16"h

"You can Save with consecutive ad spaces"

CONSECUTIVE AD SPACES

1/8 page spaces per issue packages

- 1 consecutive issue \$139 per issue
- 4 consecutive issues \$119 each month
- 8 consecutive issues \$109 each month
- 12 consecutive issues \$99 each month



CURRENT AD SPECIALS - \$395 FULL PAGE COLOR AD

Inside full page - full page color ads are \$395 for any Today paper.

Back cover full page - color ads are \$850 for any Today paper.
Same ad **reduced to** \$695 for 2nd paper - **Save \$155**

AD DESIGN IS FREE!

Pick the ad size...We'll design it for **FREE!** with your content.
ALL ad spaces are full color, no extra charge.

BONUS
FLYER INSERTS
Just \$42 per 1,000 inserts
or
Printed & Inserted by the paper
- **Black \$595** or
- **Full Color \$859**
Printed on White 60# Cougar
FREE flyer design provided

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